# 2024 Business Insurance Senior Leadership Meeting

# Opening Sizzle Reel

High energy music (Van Halen-esque). Fast transitions. Energetic feel.

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| **Segment** | **Text** | **Visuals** |
| **Intro** | **Business Insurance Senior Leadership Meeting**  **Execution, Resilience and Transformation** |  |
| **Perform** | Last Year’s Challenge was Sustaining Our Outperformance. | Photo of Greg on stage from last year. |
|  | And despite continued market headwinds…  ECONOMIC INFLATION  SOCIAL INFLATION  VOLATILE WEATHER  REINSURANCE | Montage depicting the headwinds:  Inflation: [Headlines](https://www.shutterstock.com/search/inflation-news-paper)  Social Inflation: [Headline](https://www.reinsurancene.ws/social-inflation-challenges-continue-for-us-casualty-insurers-am-best/); [Headline](https://www.insurancejournal.com/news/international/2024/09/11/792372.htm); [Headline](https://riskandinsurance.com/social-inflation-drives-57-surge-in-us-liability-claims-over-a-decade/)  Weather: [Hurricane Helene](https://www.shutterstock.com/image-photo/hurricane-helene-intensifies-causing-vehicles-houses-2525289897); [2024 Tornados](https://www.shutterstock.com/video/clip-3489544741-apr-26-2024-omaha-nebraska-tornado-outbreak) |
|  | This Year, You Stepped Up | [Confident office worker](https://www.istockphoto.com/signature/video/young-businesswomen-walking-and-taking-a-look-out-over-window-gm1362312800-434296728). |
|  | Staying VISIBLE with agents and brokers | TLC and CIAB footage and images. |
|  | Staying TRUE to underwriting excellence |  |
|  | Staying RESILIENT in a tough marketplace |  |
|  | Working TOGETHER to win |  |
| **Transform** | Sustained performance…  …while investing for the next generation | 3C visuals  CUSTOMER SOLUTIONS  CONVENIENT PROCESSES  COMPETITIVE COST STRUCTURE  white puzzle icon on blue background white light bulb icon on blue background white money bullseye image on blue background |
|  | Advancing our BI transform priorities   1. Underwriting Modernization 2. Sales Excellence 3. Product Sophistication 4. Analytics Advantage | Visual treatment of words with modern stock video.  <https://www.shutterstock.com/video/clip-1064392879-4k-abstract-speed-motion-highway-road> |
| **Our People** | Our success today and tomorrow is fueled by you | Photo Montage using photos from field visits and events. |
| **Close** | Together, we have no limits  Together, we win  Together, we are ONE TEAM | <https://www.shutterstock.com/video/clip-1036604402-hartford-connecticut-aerial-v5-traveling-panoramic-view> |